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ABSTRACT

Ancol is a tourist area and there are rich maritime potesi largest amusement park in Jakarta. That potention is the base of the planning and design in this seaside hotel. Hotel is a building that serves an accommodation place for tourist that visit an area. where tourists come to relax and enjoy the entertainment.

Planning and Designing in the Ancol resort hotels will add recreational activities that support the tourism sector in Jakarta, especially in North Jakarta coast area.

Resort Hotel in Ancol was designed using a theme of post modern architecture in one of the ideology in it namely metaphor, so this hotel forms is taken from a metaphor of an existing form in the environment. This hotel design is supported by the use of concrete technology.

Keywords: *hotel, resort, post modern,metaphor, teknologi, concrete.*